

# ANDREINA RUSSO

GRAPHIC and WEB DESIGNER - JR. WEB MARKETING STRATEGIST



## ABOUT ME.

I'm graduated in Design and Visual Communication at "Seconda Università degli studi di Napoli", in Department of Architecture honours graduate in Italy. I'm constantly looking for **creative ideas** and **inspiring people**. I have lived in French and Belgium for a few months to improve foreign languages and for the ERASMUS LLP program. Since 2016 I design the Packaging of a *line of Toys and Products for School, Cosmetics and Home Care* for Large Distribution. Now I live in Switzerland where I deal with **Web Marketing Strategies** for Luxury Goods. For years I have been collaborating alongside Woman for the Enhancement of themselves, their talents and their potential professional dreams.

## PROFESSIONAL EXPERIENCE.

### Pfister Autotechnik

#### WEB MARKETING STRATEGIST

september 2020 - currently  
Colombier - Switzerland

#### INTERN WEB MARKETING STRATEGIST

january 2020 - august 2020  
Bôle- Switzerland

### Healthtouch Srl

#### WEB DESIGNER

Wordpress site Management: Frontiers Health  
march 2020 - april 2020  
Salerno - Italia

### Eol Distribuzione Srl

#### PACKAGING DESIGNER

Packaging design for toys, school,  
cosmetic and homecare items  
november 2016 - december 2019  
Salerno - Italia

### Golden Graphic

#### JR. ART DIRECTOR

Graphic Design and Creative Event Planner  
Website, Adv and Marketing  
May 2015 - July 2017  
Bellizzi (SA) - Italia

### Freelancer

#### CREATIVE DESIGNER

Graphic and Web Design,  
concept of Wedding Stationary and Pattern  
April 2015 - Currently

## EDUCATION.

### R. Brunson - Click Funnel

#### ONE FUNNEL AWAY - OFA CHALLENGE

Landing Page Construction and Marketing  
January 2020 - Currently

### Virvelle

#### DIGITAL MARKETING

Creator and editor of copy and advertising sketches  
January - February 2019

### Google Program

#### DIGITAL MARKETING

September 2018

### Socialmediacosò

#### FULL BLOGGING & SEO COPYWRITING

February 2017

### MCG Consulting

#### WEB DESIGN and PROJECT MANAGEMENT

March - July 2016

### Seconda Università degli Studi di Napoli

#### DESIGN and VISUAL COMMUNICATION

Degree with Honors  
October 2012 - March 2016

### École de Saint Luc

#### INDUSTRIAL DESIGN

Liège - Belgium  
March - June 2014

### Alfano I (Sa)

#### SENIOR HIGH SCHOOL - MODERN LANGUAGES

Graduated with 85/100  
September 2007 - July 2012

## INFO.

## PERMIS.

**Citizenship:** Italian-French  
**Residency Permit:** B - Switzerland  
**Driving License:** B - Own car

## SOFTWARE.



## LANGUAGES.

MOTHER TONGUE

B2 Writing, C1 Listening and C1 Speaking

B2 Writing, B2 Listening and B1 Speaking

B1 Writing, B1 Listening and B1 Speaking

A1 - Self-taught Beginner

## PORTFOLIO.



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